

EXHIBIT 5

Certified Article Number

7160 3901 9845 0387 6533

SENDERS RECORD

LEWIS F. GOULD, JR.
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E-MAIL: lfgould@duanemorris.com

www.duanemorris.com

September 14, 2007

VIA CERTIFIED LETTER
RETURN RECEIPT REQUESTED

Lorraine E. Schwartz
Lorraine E. Schwartz, Inc.
580 Fifth Avenue
Suite 1200
New York, NY 10036

Re: Demand to stop unauthorized use of CAVIAR® trademark
Our Ref: D4794-00031

Dear Ms. Schwartz:

You have not responded to my August 24, 2007 letter regarding unauthorized use of Lagos, Inc.'s CAVIAR registered mark. A copy of my August 24, 2007 letter is enclosed. Also, enclosed for your information is a printout of the article from JCKonline.com about Lagos, Inc.'s lawsuit against Michael Dawkins, Inc. enforcing its CAVIAR® famous trademark.

Please contact me or my colleague, Max Voltchenko (215-979-1823), upon receipt of this correspondence. In the absence of response, Lagos, Inc. will take additional, appropriate action, such as legal action for an injunction or damages, or both.

Very truly yours,


Lewis F. Gould, Jr.

LFG/MAV:amo
Enclosures

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Duane Morris

Lorraine E. Schwartz
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Bcc: Jack Linderman,
Steven Lagos (via mail, with enclosures)